



## Call for Reviewers

Proposal Deadline: Friday, January 15, 2010 (5pm PST)

The U.S. Green Building Council is seeking peer reviewers to evaluate presentation proposals for educational sessions at the next Greenbuild International Conference and Expo, Greenbuild International Forum and Federal Summit. Peer reviewers help maintain the outstanding reputation of USGBC conferences by identifying exceptional and timely presentations for the educational programs. Engaging highly qualified reviewers with expertise and experience in technical content areas defined in the Call for Session Proposals is essential to the programs ongoing success.

### Basic Requirements for Reviewers

- Expertise in subject(s) covered by one or more program topic areas
- Previous experience reviewing proposals for related conferences or publications
- Commitment to complete review of all assigned proposals (typically 20-25) by February 26th deadline

### How to Apply

All applicants must complete the electronic reviewer application online at [www.greenbuildexpo.org](http://www.greenbuildexpo.org). You may begin the submission process and return to your saved application any time up until the submission deadline. Faxed or mailed applications will not be accepted.

### Schedule

11/13/09 Call for Reviewers is released

1/15/10 Deadline for Reviewer Applications 5:00 p.m. (Pacific Standard Time)

02/01/10 Reviewers receive review assignments

02/26/09 Deadline to complete review of all assigned session proposals 5:00 p.m. (Pacific Standard Time)

### Reviewing Policies

Each reviewer will receive electronic access to a range of 20-25 submissions by Feb. 1 and will need to complete on-line evaluations no later than Feb. 26, 2010 at 5:00 p.m. PST. **Please note that serving as a reviewer represents a significant time commitment and responsibility for ensuring timely and thorough reviews of all assigned proposals.** Reviewers are eligible to present at the conferences. They are prohibited from reviewing session abstracts submitted by professional colleagues employed by the same organization. Those who complete their assignments will receive a \$100 discount off of the Greenbuild registration rates. Individuals who have completed assignments as Greenbuild reviewers in previous years are encouraged to apply.

## Program Theme

### **Greenbuild International Conference and Expo and Greenbuild International Forum**

At Greenbuild 2010, with its theme “Generation Green: Redefining Our Future,” the green building community will be looking forward even more than usual. By November 2010, the fruits of our efforts to build a new green economy will begin to be seen, and our focus will shift to ensuring that green is built into the very fabric of what America’s tomorrow looks like – economically as well as socially and culturally. We must focus on making green more than an economic recovery strategy: Let’s make it a key building block of itself. Young and old, green building novice or seasoned pro, we can all be part of “Generation Green,” and Greenbuild 2010’s educational programming should embrace new audiences as well as the traditional ones.

### **Federal Summit**

At the 2010 Federal Summit, with its theme “Leadership In Sustainability from Coast to Coast,” join government officials, industry leaders and experts from the non-profit community for a two day summit in the nation’s capital to explore the role of the federal government in advancing green building across the nation.

## Scoring System

Your responsibility as a reviewer will be to read a series of session proposals and presenter biographies and render a score for each using a 20-point scale. These rankings will be used by the Greenbuild Program Committee to select presenters and sessions for the final program. Reviewers will rate each proposal using the scoring system below:

<i>Value</i>	<i>Criteria</i>
5 points	Offers a deep understanding on timely and important content of interest to a wide range of conference attendees
5 points	Includes qualified presenters with topic-relevant experience, as demonstrated by presenter bios, and speaking experience
4 points	Contributes to the diversity of the conference offerings in terms of topics, presentation style, presenter experience, and/or professional or geographic perspective.
3 points	Fits within and contributes to identified session topics and conference theme.
3 points	Attracts new audiences to Greenbuild

Preference is given to presenters and topics which have not been featured previously at Greenbuild or other industry conferences; in-depth educational sessions that address how to apply the latest advancements; and case study proposals featuring actual performance data. Selected reviewers will be provided with additional information on scoring and programming direction in late January before receiving their review assignments.

## Presentation Topics

The Conference & Events Education Workgroups will build session tracks for the conferences using the topics listed below. During the application process, you will be asked to indicate in which topic area you would like to review sessions. The following descriptions are representative of the proposals that could be addressed in each topic.

## **Greenbuild International Conference and Expo and Greenbuild International Forum Topics**

- **GLOBAL SYSTEMS:** Topics addressing global-scale environmental issues and impacts crossing political and geographic boundaries.
- **REGION AND COMMUNITY SCALE:** Session topics addressing green building issues and impacts effecting entire regions or communities.
- **MARKET FACTORS AND RESOURCES:** Session topics addressing key market factors, institutional drivers and resources affecting the adoption of green building practices
- **PROJECT SCALE:** Session topics addressing design, construction and operation of individual buildings or multiple buildings on a single site such as new campus home, multifamily building or neighborhood developments.
- **SYSTEMS SCALE:** Session topics addressing system-specific strategies for improving building or project performance. Emphasis is on new, innovative and significant ideas that will help rapidly shift impacts.

## **Federal Summit Topics**

- **FEDERAL BUILDINGS:** The Federal Government has consistently shown leadership in the environmental arena by greening their buildings across the US and around the world.
- **FEDERAL PROGRAMS:** Session topics addressing green government initiatives at the Federal, State and Local levels. Federal Programs have a tremendous opportunity to influence green building across the country.

## **Questions**

For assistance with questions or technical support regarding the Call for Reviewers, please email [program@usgbc.org](mailto:program@usgbc.org).