

	Models, Metrics & Methods	People Power	Responsibly and Affordably Green	Systems and Strategies	The Federal Effect	Earth and Water	LEEDing and Learning	Material Impact	Reducing the Load	Owning and Operating	Proactive Communities... Making It Happen	Existing Buildings - Stretching What We Have	Learning Spaces	Getting It Built	To Your Health	The Business Case
Brown Series Wednesday, Nov. 11 8:30-10:00am	BR01 Corporate Sustainability: A view from the C-Suite of Corporate America Harvey Bernstein, McGraw-Hill Construction; Frank O'Brien-Bernini, Owens Corning; Brad Haerle, Siemens Building Technologies (Moderator)	BR02 Community Engagement through Creative Partnerships in Inner Cities Brent Brown, buildingcommunity WORKSHOP; Andrew McKnight, The Challenge Program; Projal Dutta, Metropolitan Transportation Authority (Moderator)	BR03 Thinking Big: Green Buildings on Every Street Lucia Athens, CollinsWoerman; Eric Corey, Freed organicARCHITECT; Denise van den Bossche, SSRCo Facilities Commissioning (Moderator)	BR04 Comparing Global Patterns of Low-Carbon Development Robert Grow, O'Melveny & Meyers LLP; Steven Kellenberg, EDAW AECOM; Tony Wong, EDAW Inc.; Susan Szenasy, Metropolis magazine (Moderator)	BR05 The Politics of Green Building Carrie Bolwick, NW Energy Coalition; Patty Rosa, GreenHOME , Walter Moreau, Foundation Communities; Mary Luévano, Global Green USA (Moderator)	BR06 New Innovations in Landscape Architecture Kevin Beutell, Stantec; Gabrielle Fladd, Rana Creek, T. Barnabas Kane, T. Barnabas Kane & Associates; Kathryn Schiedermayer, Energy Center of Wisconsin (Moderator)	BR07 LEED Project Showcase Bill Reed, Integrative Design Collaborative and Regenesis, Inc.; Dayna Baumeister, Biomimicry Guild; John Boecker, 7group; Penny Bonda, Environmental Communications (Moderator)	BR08 Re-Membering: the Patterns of Living Systems Design Liz Reed, Integrative Design Collaborative and Regenesis, Inc.; Dayna Baumeister, Biomimicry Guild; John Boecker, 7group; Penny Bonda, Environmental Communications (Moderator)	BR09 Building a Solar Commons in Phoenix Right-of-Way: the Phoenix Light-Rail Demonstration Project Kathryn Milun, On the Commons, University of Minnesota; Valerie Raullik, Venture Catalysts Inc.; Kirby Spitzer, Gensler, Mark Wilhelm, Green Ideas, Inc. (Moderator)	BR10 Bringing Green to Main Street: Demystifying and Managing the Risks of Green Building Kimberly Pexton, Hitt Contracting, Inc.; Bryan Phillips Holland-Knight; Michael Feigin, MARSH (Moderator)	BR11 Better Late Than Never: Rising Sea Levels and Adapting to Them Michelle Colley, Acclimate, Iram Farooq, Cambridge Community Development Department (Moderator)	BR12 How the LEED - EB Certification Process Transforms Your Operations and Engages People Kimberly Dominguez, National Education Association; Cynthia Leon, Formerly Vision Service Plan; Maureen Roskoski, Facility Engineering Associates, PC; Teena Shouse, Facility Engineering Associates, PC (Moderator)	BR13 Cross-Campus Green: Unexpected Champions Driving Integrated Designs John Quale, University of Virginia; Jordan Sager, University of California, Santa Barbara; Ben Wessel, Middlebury College; Robert Koester, Ball State University (Moderator)	BR14 Green and the General Contractor Christian Niehm, Energy & Environmental Solutions, Theresa Lehman, Miron Construction Co., Inc.; Tom Meyer, Praxis Green (Moderator)	BR15 Mixed-Mode Buildings: Combining the best of natural ventilation and mechanical cooling Peter Aispach, Arup; Sam Borgeson, University of California, Berkeley; Gregor Henze, University of Colorado at Boulder; Gail Brager, University of California, Berkeley (Moderator)	BR16 Portfolio approach to energy performance in residential multi-family communities Fredric Goldner, Energy Management & Research Associates; David Kuperberg, Cooper Square Realty; David Diesel, FirstService Residential Management (Moderator)
Blue Series Wednesday, Nov. 11 2:00-3:30pm	BL01 The Value of ENERGY STAR® in Implementing and Communicating Your Hotel's Green Strategy Tasha Carvell, Travelocity; Ron Pohl, Best Western International; Faith Taylor, Wyndham Worldwide; Anna Stark, U.S. Environmental Protection Agency (Moderator)	BL02 Green Blogosphere Voices Jill Fehrenbacher, Inhabitat.com; Quilian Riano, Archinect.com; Cameron Sinclair, Architecture for Humanity/Open Architecture Network; Emily Kemper, GreenDesignCollective.com (Moderator)	BL03 Green and Affordable? A Look at the Cost and Benefits of Greening Affordable Housing David Baker, David Baker + Partners; Kathleen Smith, Davis Langdon	BL04 How Bus Rapid Transit Is Enabling the Renaissance Of One of America's Grandest Avenues Debbie Berry, University Circle Inc.; Joseph Marinucci, Downtown Cleveland Alliance; Michael Schipper, Greater Cleveland Regional Transit Authority; Jason Hellendrung, Sasaki (Moderator)	BL05 Spending Federal Green on Green: Success Stories and Lessons Learned from Implementation of the American Recovery and Reinvestment Act of 2009 Joseph Fisher, Community Food Security Coalition; Chris Jacobs, United Future; Critter Thompson, Mithun; Eden Brukman, Cascadia Region Green Building Council (Moderator)	BL06 Getting the Waste out of Water and the Water out of Waste Winston Huff, Smith Seckman Reid, Inc.; William Wall, Clivus New England; Daniel Yeh, University of South Florida; Gunnar Baldwin, TOTO USA, Inc. (Moderator)	BL07 Oops! Learning from unexpected results in a European design process David Cook, Behnisch Architekten; Mark J. Frisch, Solomon Cordwell Buenz; Bruce Kuwabara, KPMB Architects; Thomas Auer, Transsolar (Moderator)	BL08 SmartGrowth with Green Infrastructure for Handling the Climate Change Opportunity Jennifer Cooper, Five Winds International; Jared Liu, Alliance for Community Trees; Amanda Sturgeon, Perkins+Will (Moderator)	BL09 Zero Energy Buildings: Case studies in accessible technologies for a more sustainable Main Street David Kaneda, Integrated Design Associates, Inc. (IDEAs); Peter Rumsey, Rumsey Engineers; Scott Shell, EHDD Architecture; David Lehrer, Center for the Built Environment, UC Berkeley (Moderator)	BL10 Risk Management and LEED Trevor Arnold, Gray Robinson Attorneys at Law; Wayne Dunn, E.W. Dunn Developments, Inc.; Jonathan Toppe, Toppe Consultants, Inc. (Moderator)	BL11 Roll up your sleeves! Implementing Green Building Legislation at the Local Level Gerick Smith, District of Columbia Office of Property Management; Stella Tarnay, District of Columbia Department of the Environment; Kecia Wright, District of Columbia Department of Consumer and Regulatory Affairs; Anica Landreneau, HOK (Moderator)	BL12 The Rooftops of America: A Platform for a Sustainable Future Steven Peck, Green Roofs for Healthy Cities; Scott Sklar, The Stella Group, LTD; Molly Trombley-McCann, Cool Roof Rating Council; James Hoff, The Center for Environmental Innovation in Roofing (Moderator)	BL13 Sustainability in the Desert: education, research, operations and green design; Arizona State University takes a comprehensive approach to sustainability Larry Lord, Lord Aeck Sargent; Michael McLeod, The Biodesign Institute of Sustainability (Moderator)	BL14 Saving from the Start: Cutting Energy and Construction Cost in New School Design Eric Brossy de Dios, Perkins+Will; J.P. "Paul" Gerner, Clark County School District; Alan Locke, IBE Engineers; Wendell Vaughn, Perkins+Will (Moderator)	BL15 Daylighting Transparency and Building Envelope Design Paul LaBerge, Apogee Enterprises, Inc.; George Loisos, Loisos + Ubbelohde; Brendon Levitt, Loisos + Ubbelohde (Moderator)	BL16 The Green Lease: A Two-Way Street Mark Bennett, Miller Canfield; Steven Teitelbaum, Jones Day; Staley Wilson, CB Richard Ellis; Ashok Gupta, NRDC (Moderator)
Green Series Wednesday, Nov. 11 4:00-5:30pm	GR01 LCA into LEED, The Objective Behind the LCA Pilot Credit and a Roundtable Session to Help Advance the LEED LCA Credit Calculator Whit Falconer, USGBC; Joel Ann Todd (Moderator)	GR02 The Demands of Main Street: Embracing Local Culture to Create Unstoppable Sustainable Communities Chinwe Abulokwe, Moody Nolan Inc.; Gesine Thompson, Gesine Thompson; Anupama Kundoo, Aurville; Kath Williams, Kath Williams + Associates (Moderator)	GR03 Greensburg, KS and Beyond David Jeffers, John Deere Corporation; Shanti Pless, National Renewable Energy Laboratory; Tom Wind, Wind Utility Consulting; Chuck Banks, United States Dept of Agriculture (Moderator)	GR04 Urban Food Systems: From Vertical Agriculture to District-level Food Strategies Andy Fisher, Community Food Security Coalition; Chris Jacobs, United Future; Critter Thompson, Mithun; Eden Brukman, Cascadia Region Green Building Council (Moderator)	GR05 Putting the Federal Government to Work: How Existing (and Future) Federal Programs and Partnerships Can Support Green Jobs for Green Building Gay Gilbert, Department of Labor; Jen Hilmer Capece, American Association of Community Colleges; David Widawsky, U.S. Environmental Protection Agency (Moderator)	GR06 Water Resource Use and Green Design Robert Glennon, University of Arizona; Bert Gregory, Mithun; Kim Sorvig, University of New Mexico; Kent Butler, University of Texas at Austin (Moderator)	GR07 LEED in Latin America Giancarlo Cibrario, Falabella; Carlos Grinberg, Estudio Grinberg Ingenieros Consultores; Sandra Pinho Pinheiro, Petinelli TM; Guido Petinelli, iLIV (Moderator)	GR08 Exploring Life-Cycle Methodology as a Tool for Communicating the Environmental Performance of a Product Jack Geisig, University of Tennessee; Amanda Pike, American University of Tennessee; Jeremy Benkin, CB Richard Ellis (Moderator)	GR09 Green Building as if Energy and Getting to Net Zero Mattered Elaine Hebert, California Energy Commission; Mark Modera, UC Davis; Konstantinos Papamichael, UC Davis; Karl Johnson, University of California Office of the President (Moderator)	GR10 When the downturn turns up. Will sustainable land development be achieved? Greg Bielli, Newland Communities; Laura Bonich, Nolte Associates, Inc.; Jim Heid, UrbanGreen; Terry Underwood, RCLCO (Moderator)	GR11 Leading the way to successful implementation of City Green Building Ordinances Grant French, Swinerton Builders; Barry Hooper, City & County of San Francisco; Alice Sterling, City of Pasadena; Pujja Vohra, Davis Langdon (Moderator)	GR12 Using a Room-by-Room Approach to Energy Curtailment and Greening at BAE Systems Sean Delehanty, BAE Systems; Chris Hodges, Facility Engineering Associates, PC; Laurie Gilmer, Facility Engineering Associates, PC (Moderator)	GR13 LEED and Beyond - Expanding Sustainable Master Planning for Higher Education Jaime Van Mourik, U.S. Green Building Council; Bradley Smith, California Institute of Technology; Judy Chess, University of California at Berkeley; Cynthia Hughes-Doyle, Davis Langdon (Moderator)	GR14 Make It Right: A Performance Building Laboratory Mike Holmes, Make It Right; Sarah Howell, John C. Williams Architects, LLC; Jon Sader, Make It Right New Orleans, LLC; Katherine Grove, William McDonough + Partners (Moderator)	GR15 Indoor Environmental Quality and Human Health - the Vital Connections! Douglas Hoffman, NORMI; Doris Rapp, Environmental Research Foundation; Linda Eicher, NORMIPro Environmental TASC Force (Moderator)	GR16 Economics of Corporate Sustainability Scott Muldavin, Green Building Finance Consortium; Eric Salo, Macerich Company; Quinn Murlton, Real Foundations (Moderator)
Red Series Thursday, Nov. 12 8:30-10:00am	RD01 Greenwashed or Green... Single or Triple Bottom Line? Jay Coen Gilbert, B Lab; Howie Fendley, MBDC; Michael Wheelchel, Watershed Capital; Sandy Wiggins, Consilience LLC (Moderator)	RD02 The Greener Good: Leveling the Green Playing Field - Taking Action and Advancing Green Building Opportunities to All Heather Shayne Blakeslee, Delaware Valley Green Building Council; Joseph F. Clair, Illinois Institute of Technology; Martha Jane Murray, Clinton Climate Initiative (Moderator)	RD03 Sustainable Northern Shelter: Designing for the Changing Arctic Aaron Cooke, Cold Climate Housing Research Center; Jack Hebert, Cold Climate Housing Research Center; Bill Semple, Canada Mortgage and Housing Corporation; Judith Grunau, Cold Climate Housing Research Center (Moderator)	RD04 Walking the Talk: An Examination of Sustainability in Design, Construction and Urban Development Relating to Light Rail Chris Halpin, Sundt Construction, Inc.; Benjamin Limmer, Valley Metro Rail; Jeffrey Stanton, SmithGroup; Harvey Bryan, Arizona State University (Moderator)	RD05 Big Government, Big Results, Big Opportunities Kim Fowler, Battelle Memorial Institute; Kevin Kampshroer, General Services Administration; Shawn Norton, National Park Service; Matthew Gray, U.S. Department of Energy (Moderator)	RD06 Building a Sustainable Future by Embracing Water Ron Coker, Burns & McDonnell; Bernardo Garcia, City of Kansas City, Missouri; Mark O'Hara, BNIM; Tom Jacobs, MARC (Moderator)	RD07 LEED ND in Existing Urban & Suburban Contexts: Public and Private Benefits Shampa Chanda, NYC Department of Housing Preservation; Anthony Greenberg, The JBG Companies; Christine Hunter, Magnusson Architecture & Planning; Trisha Miller, Enterprise Community Partners (Moderator)	RD08 Beyond Sustainable: How LEED Buildings Can Help Restore America's Forests Ian Hanna, Northwest Certified Forestry; Todd Schulke, Center for Biological Diversity; Peter Stark, North Slope Sustainable Wood LLC; Colin Donohue, National Network of Forest Practitioners (Moderator)	RD09 Living with Sustainable Energy in a Global Society Jeffrey Brownson, The Pennsylvania State University; R. Allen Kimmel, The Pennsylvania State University; Lisa Iulo, The Pennsylvania State University (Moderator)	RD10 A Revolution in Existing Buildings - LEED EBOM Christian Gunter, Kennedy Associates Real Estate Council; Kevin Pierce, Shaw Sustainable Design Solutions; Diane Vrkic, Jones Lang LaSalle; Molly McCabe, HaydenTanner, LLC (Moderator)	RD11 Challenging the "Un-System": Solutions for Addressing Building Code, Regulatory and Systemic Barriers David Eisenberg, Development Center for Appropriate Technology; Gina Franzosa, Cascadia Region Green Building Council; Sonja Persram, Sustainable Alternatives Consulting Inc.; James van Hemert, Rocky Mountain Land Use Institute (Moderator)	RD12 Existing Buildings: Opportunities for Development Richard Cook, Cook + Fox Architects LLP; Ariella Rosenberg, Maron, NYC Mayor's Office of Operations; Terrence Parker, Louis Dreyfus Property Group; Robert Fox, Jr., Cook + Fox Architects (Moderator)	RD13 Sustainability Tracking, Assessment & Rating System (STARS) for Higher Education Bonny Bentzin, Arizona State University; Dave Newport, University of Colorado at Boulder; Meghan Fay, Association for the Advancement of Sustainability in Higher Education (Moderator)	RD14 Collaboration for Building Green: A Partnership among Contractors, Design Professionals, Colleges and USGBC Chicago Victoria Cooper, Wilbur Wright College; George Turowski, Leopardo Companies; Helen Kessler, HJKessler Associates (Moderator)	RD15 Patient Room Displacement Ventilation - From Theory to Application Gingyan (Yan) Chen, Purdue University; Andy Manning, Mentor Graphics; Paul McDonald's; Scott Shippey, Chipotle Mexican Grill; Richard Young, Food Service Technology Center (Moderator)	RD16 When the Rubber Meets the Road: Triumphs and Challenges of Actually Applying Lead for Retail to Restaurants Matthew Collins, Dunkin' Brands Inc.; John Rockwell, McDonald's; Scott Shippey, Chipotle Mexican Grill; Richard Young, Food Service Technology Center (Moderator)
Orange Series Thursday, Nov. 12 2:00-3:30pm	OR01 Benchmarking Strategies to Analyze Building Performance, Reduce Costs, Save Energy, and Improve Sustainability Best Practices Keith McClanahan, Facility Issues; Peter Kimmel, FMLink (Moderator)	OR02 Reviving the Oldest Approach to Sustainable Design: How cultural values and a sense of place lead to green building designs David Edmunds, Pivoleville Pomo Nation; Ryan Shelby, University of California at Berkeley; Kimberly Tallbear, University of California, Berkeley; Michelle Baker, U.S. Environmental Protection Agency (Moderator)	OR03 Mixed-Income Green Urbanism: LEED-ND and Affordable Housing Ted Bardacke, Global Green USA; Todd Lieberman, CityInterests, LLC; Noah Maslan; Urban Edge; Sophie Lambert, U.S. Green Building Council (Moderator)	OR04 Sustainable Infrastructure - A Key Component of Green Communities Edward Clerico, Alliance Environmental LLC; Victor D'Amato, Tetra Tech, Inc.; Manisha Kaul, Andropogon Associates Ltd.; Susannah Tuttle, Trace Collaborative, LLC (Moderator)	OR05 Has the "Change We Need" come to the green builders on Main Street? Jennifer Henry, NRDC; Roger Platt, Real Estate Roundtable; Nick Zigebaum, NRDC; Bryan Howard, U.S. Green Building Council (Moderator)	OR06 Desert/Urban: Where the Mountain meets the Desert City Angela Dye, A DYE DESIGN; Garry Heaps, A DYE DESIGN; Bonnie Richardson, City of Tempe, Arizona (Moderator)	OR07 Lessons Learned from the LEED for Homes Midrise Multifamily Pilot Maureen Mahle, Steven Winter Associates, Inc.; Steve Saunders, Tex Energy Solutions; Pepper Smith, Davis Energy Group; Jeff Oberdorfer, First Community Housing (Moderator)	OR08 Building Sustainable Communities through Stakeholder Engagement in the International Model Forest Network Brian Barkley, Eastern Ontario Model Forest; Ronnie de Camino, Tropical Agricultural Research and Higher Education Center (GATIE); Peter Besseau, Natural Resources Canada--Canadian Forest Service (Moderator)	OR09 Leapfrogging Energy Efficiency: How Leading Companies Are Transforming the Sustainable Building Market Sarah Martinez, ProLogis; Paul Torcellini, National Renewable Energy Laboratory; Scott Williams, Target; Drury Crawley, U.S. Department of Energy (Moderator)	OR10 IPD Enables Green Building Charles Rechtlein, Autodesk, Inc.; Richard Regitano, Tucci Building Companies; Chris Leary, KlingStubbins (Moderator)	OR11 Bridging the gap between design and performance: experience from leading low carbon communities Martha Brooks, California Energy Commission; Chris Pyke, U.S. Green Building Council; Geoff Syphers, Coding Enterprises;	OR12 High Profile Green Operations - Marquee LEED for Existing Building Projects Dan Probst, Jones Lang LaSalle; Clay Nesler, Jones Lang LaSalle; Paul Rode, Johnson Controls; Doug Gatlin, U.S. Green Building Council (Moderator)	OR13 LACCD: Creating the Path to Green Collar Jobs and Social Equity Integration Larry Eisenberg, Los Angeles Community College District; Marilyn Farmer, Green Building Boulder; Meghan Fay, BuiltLACCD; Dee Patel, LACCD (Moderator)	OR14 The Sustainable Structure: Integrating Structure in Sustainable Design Jim D'Alasio Klepper, Hahn & Hyatt; Dirk Kestner, Walter P. Moore & Associates; Erik Kneer, Degenkolb Engineers; Lindsey MacIse, Forell/Essener Engineers Inc (Moderator)	OR15 The Often Overlooked Component of Sustainability: A Holistic Approach to Indoor Air Quality in Design, Construction, and Occupancy Taylor Gonsoulin, Air Quality Sciences, Inc.; Rick Mosco, Wiss Janney Elstner Associates; Tony Worthan, Air Quality Sciences, Inc. (Moderator)	OR16 Sustainable Valuation: When Going Green Makes Cents Donna McIntire, Department of State; Tom Paladino, Paladino and Company; Alissa Rupp, The Parisco Group; Andrew Lee, Paladino and Company (Moderator)
Yellow Series Thursday, Nov. 12 4:30-5:30pm	YL01 Maintaining the Momentum with v3: How Controls, Contracts, and Proper Coverage Protect LEED and Your Bottom Line Catha Pavloff, Shannon Sentman, Holland Knight; Keith McGlamery, The McGlamery Law Firm, PLLC (Moderator)	YL02 Greensburg: America's Model Green Community in their own words Bob Dissan, City of Greensburg; Darin Headrick, Greensburg Schools; Steve Hewitt, City of Greensburg; Daniel Wallach, Greensburg GreenTown (Moderator)	YL03 Revitalizing Main Streets: The Inherently Sustainable and Vibrant City Centers Sara Dings, Andersonville Development Corporation; Tom Liebel, Marks Thomas Architects; Doug Loeschner, National Trust for Historic Preservation (Moderator)	YL04 Going Green for Transportation Efficiency, Parking & Growth Management Jeff Aumell, Grubb & Ellis Management Services, Inc.; Tony Gale, Ecology and Environment, Inc.; Chester Knapp, City of Redmond; Linda Thomas, Ecology and Environment, Inc. (Moderator)	YL05 How to Green a Nation: Canada's Green Building Performance Initiative David Glass, Ontario Realty Corporation; Ian Jarvis, Enerfile Consulting Inc.; Nancy Searchfield, Colliers International; Thomas Mueller, Canada Green Building Council (Moderator)	YL06 Community Beyond Housing Austin Allen, University of Colorado, Denver; Tim Duggan, Make it Right Foundation; Walter Hood, Hood Design; Pam Dashiell, L9 - Center for Sustainable Engagement & Design (Moderator)	YL07 Steiny Piano Goes Green: Solar Thermal Cooling/Heating in Action Mark D'Antonio, ERS; Andy Horbachewsky, Steinyway & Sons; Bill Rigos, Steinyway & Sons; Gary Epstein, ERS (Moderator)	YL08 Using the Built Environment as a Bridge to a Low Carbon Future Michael Gillerwater, GHG Management Institute, Princeton University; Harish Hande, Selco Solar Light Pvt. Ltd.; Jeff Remtema, Progressive AE; Jonathan Shopley, The CarbonNeutral Company (Moderator)	YL09 Renewable Energy from the Outside In: Creating DC Micro-Grids in Buildings Bruce Graham, Johnson Controls; Paul Savage, NextGen Power Systems, Inc.; Joel Zwiwer, Steelcase; Susan Rhoades, Armstrong World Industries (Moderator)	YL10 Mean and Green: The Need for Disaster Resistant Green Building David Gough, Travelers Insurance; Julie Rochman, Institute for Business and Home Safety; Shariene Leurig, Ceres (Moderator)	YL11 Green Building Meets Local Government Zaida Basora, City of Dallas; Peter Bruck, City of Rohnert Park; Anthony Floyd, City of Scottsdale (Moderator)	YL12 Historic Preservation Goes Green: 3 Case Studies in Sustainable Preservation Deborah J. Cozart, Architectural Resources Group; Ralph DiNola, Green Building Services, Inc.; Eric Soladay, Rumsey Engineers; Stephen J. Farneth, Architectural Resources Group, Inc. (Moderator)	YL13 Innovative Water Solutions for Schools Bae-Won Koh, Innovative Design, Inc.; Mike Nicklas, Innovative Design, Inc.; Jana McKenzie, EDAW (Moderator)	YL14 San Francisco Healthcare 3: Non-profit, Public Health and Academic Center: Innovations in Daylighting & Passive Cooling Melanie Bonn, Fong and Chan Architects; Tyler Krehlik, Anshen+Allen Architects; Russell Perry, SmithGroup, Inc.; Mark Palmer, City of San Francisco (Moderator)	YL15 Mount Angel Abbey Academic Center: Innovations in Daylighting & Passive Cooling Charlie Brown, University of Oregon; Michael Hatten, SOLARC Architecture and Engineering, Inc.; Kent Duffy, SRG Partnership, Inc. (Moderator)	YL16 Delivering Green to Hotel Guests: Incorporating LEED into Hospitality Brand Standards & Operations Donald Griner, Choice Hotels International; Michael Pace, W Hotel San Francisco / Starwood; Jefferson Thomas, Marriott International; Marc Heisterkamp, U.S. Green Building Council (Moderator)
Purple Series Friday, Nov. 13 8:30 - 10:00am	PL01 Case Study: Assessing Green Building Performance Andrew Laing, DEGW; Kimberly Fowler, Pacific Northwest National Laboratory; Vivian Loftness, Carnegie Mellon; Kevin Powell, General Services Administration (Moderator)	PL02 The Good Green Meme: Models of Citizen Engagement from the Streets of New York City Miquela Craytor, Sustainable South Bronx; Jennie Nevin, Green Spaces / Green Leaders; Aaron Yowell, GreenHomeNYC; Gita Nandan, thread collective (Moderator)	PL03 Lessons from the Rust to GreenBelt Transformation: Green Collar Jobs, Workplaces and the New Economy Laura Blaha, Wood County Economic Development Commission; Bob Holland, Mariah Power; Susan King, Harley Ellis Devereaux; Paige Finnegan, LEED Council (Moderator)	PL04 Regenerative Landscapes in China: Social, Cultural, and Ecological Stewardship in the World's Fastest Urbanizing Society Albert Chan, Shui On Land, Ltd.; Hua Kuok, Kerry Properties Limited; Hua Kuok, Kerry Properties Limited (Moderator)	PL05 Bringing Green Jobs to Every Town: Tools for Action at the Federal, State and Local Levels Panama Bartholomy, California Energy Commission; Andrea Ranger, KEMA Sustainable Buildings and Operations; Parin Shah, Green For All; Elizabeth Durney, KEMA Sustainable Buildings and Operations (Moderator)	PL06 Designing with Nature: The Omega Center for Sustainable Design seeks to set the bar for biophilic design Laura Lesniewski, BNIM Architects; Jason McLennan, Cascadia Green Building Council; John Todd, University of Vermont; Robert Ivy, GreenSource Magazine (Moderator)	PL07 LEED Project Showcase	PL08 The Design of Resource Use in Place(s) Liz Ogbu, Public Architecture; Meri Soll, StopWaste.Org; Saskia van Gendt, U.S. Environmental Protection Agency; George Guy, Material Reuse (Moderator)	PL09 Solar Power 2.0 - Using the PPA for Large-scale Deployment of Solar Energy Mark Buckley, Staples, Inc.; Matthew Dickey, SunEdison; Barbara D. Lockwood, Arizona Public Service Company; Mark Culpepper, SunEdison (Moderator)	PL10 Do green buildings make cents and dollars for investors? Norm Miller, University of San Diego; Raymond Wong, CBRE Research; Dave Pogue, CB Richard Ellis (Moderator)	PL11 Expanding the Municipal Toolbox: Devices for Climate Change Planning Chandra Krout, City of Irvine; Kif Scheuer, Strategic Energy Innovations; Jeffrey Harlan, The Planning Center (Moderator)	PL12 Stanford's Energy and Climate Action - Harnessing Regeneration Potential Robert Reid, Stanford University; Joseph Stagner, Stanford University	PL13 Greening where you Learn! The Quest for Sustainability in Philadelphia's Public Schools Patrick Henwood, School District of Philadelphia; Michael Pavelsky, The Sheward Partnership; Lorna Rosenberg, U.S. Environmental Protection Agency; Leigh Clark, School District of Philadelphia (Moderator)	PL14 Shooting the Moon: Designing a High-Performance Office Building for NASA Ames Kevin Burke, William McDonough + Partners; Simon Painter, AECOM Design; Susan Ubbelohde, Loisos + Ubbelohde; Steve Zometzer, NASA (Moderator)	PL15 Towards Guidelines for Designing Green Space to Reduce Community Health Risks Gayle Hagler, U.S. Environmental Protection Agency; Laura Jackson, U.S. Environmental Protection Agency; Ilene Ruhoy, Touro University; Tim Torma, U.S. Environmental Protection Agency (Moderator)	PL16 A High Performance Cross Country Trip: Training Toyota Dealers to deliver LEED NC Dealership Projects George Irving, Toyota Motor Sales USA; Pat Lobb, Pat Lobb Toyota of McKinney; Rives Taylor, Gensler; Rick Ferrara, Gensler (Moderator)